



Invitation: EWMD and Nestlé jointly present:

Avivah Wittenberg-Cox: Why women mean business

Time: **Wednesday, Nov. 18th, 2009**

Venue: **Nestlé Deutschland AG
Lyoner Str. 23, 60523 Frankfurt (Niederrad)**

Parking is possible onsite (Besucherparkplatz or surrounding area).

Networking: **6:30 p.m. until 7:30 p.m.** with finger food and drinks
Session: **7:30 p.m. until 8:30 p.m.** presentation and dialogue (in English)
Networking continued: **from 8:30 p.m.** with drinks

Dear ladies, dear guests of EWMD!

Together with our corporate member and host of the evening Nestlé Deutschland we cordially invite you to this year's corporate event. We welcome Avivah Wittenberg-Cox with her topic „Why women mean business“. We are very convinced that this expresses our common view on changes that we have to provoke.

Avivah Wittenberg-Cox is a “lighthouse” in two senses. First with here updated newly published book “Why women mean business”, she takes the economic arguments for change to the heart of the corporate world. Second as CEO of 20-First, one of Europe's leading gender consultancies, she is ambassador and facilitator of the idea to build gender “bilingual” organizations that capture the opportunities offered by the other female half of the talent pool and the other female half of the market.

She is going to share her ideas and concepts with us and will be ready to answer our relating questions. The opportunity to acquire her book and have it personally signed by the author will be given.

For this event we also cooperate with the European Professional Women Network (EPWN), which has been co-founded by Avivah Wittenberg-Cox.

Members and guests of EWMD please sign up for the event on our Website www.ewmd.org until **Nov. 16th, 2009**.

For all our guests sign up will be binding, as soon as we have received the attendance fee of 20 Euro on our EWMD bank account 0613224, BLZ 500 700 24, Deutsche Bank AG Frankfurt, **latest until Nov. 16th, 2009**.

We do not send booking confirmations. Reimbursement of the attendance fee in case of no show is not possible.

Dr. Barbara Kirchberg-Lennartz
EWMD Rhein-Main e.V.

Vorstand EWMD RM:

Susanne Alfs, Martina Barwig, Dr. Sibylle Gruner,
Dr. Barbara Kirchberg-Lennartz, Ingrid Mattick, Nina Pladies,
Dr. Özlem Weiß

EWMD Deutschland e.V.
Anklamer Str 38
D-10115 Berlin
Tel. +49 30 782 50 75
Fax +49 30 782 50 76
info.Germany@ewmd.org

EWMD International
info@ewmd.org

<http://EWMD.org>

