

Dear all,

We are happy to announce our 2<sup>nd</sup> Learning Journey organised by EWMD International.

After our 1<sup>st</sup> Shanghai Learning Journey in 2007, we are now exploring the other emerging power, India. Building on our contacts and resources in our network, this trip give you

**EWMD Learning Journey India 2009, 8-14 January**  
**Understanding Risks and Opportunities for European and International Business in India**



The Learning Journey India will be an intensive week with seminars, site visits, and business networking and shall contribute to a better understanding of Euro-Indian trade and business trends and developments.

There will be networking opportunities with Indian management networks and associations, as well as company visits in Mumbai and Bengaluru (Bangalore). We also arrange optional visits to social organisations, NGOs, and cultural organisations.

**Travel information**

**Please note: Europeans need a visa to visit India. Please apply for a tourist visa.**  
 Arrival at Mumbai International Airport (Chhatrapati Shivaji International Airport).  
 Please either arrange a prepaid taxi from the airport or arrange a pick-up from the hotel.  
 Many hotels offer free airport transfer.

Popular online travel sites in India for hotels and flight bookings, all of which accept foreign credit cards:

[www.travelguru.com](http://www.travelguru.com)

[www.makemytrip.com](http://www.makemytrip.com)

[www.cleartrip.com](http://www.cleartrip.com)

### **Hotels in Mumbai:**

The seminar will take place at the Sun n Sand Hotel <http://www.sunnsandhotel.com/> in Juhu Beach. This is a 5 star hotel, but a bit old fashioned. The rooms cost around 180- 200 EUR. We recommend staying in other hotels close by such as:

Quality Inn Vile Parle (Western type 4 star hotel) <http://www.hotelparleinternational.com/> < 80 EUR

Hotel Planet Residency <http://www.hotelplanetresidency.com/index.htm>, 60-70 EUR.

If you are more adventurous, there are cheaper, local hotels in the area; you can check out hotels around 30-40 EUR through the online travel sites, looks for hotels close to Vile Parle, Anheri or Juhu.

### **Hotels in Bangalore**

In Bangalore, we will stay in downtown hotels and service apartments near the city center lake, the Ulsoor Lake. It is close to Commercial Street, M.G.Road (Mahatma Gandhi Road)

Recommended hotels:

Taj Residency 400USD

The Residence 100-110EUR

Red Carpet Residence 50-60EUR

Blue Chip Ulsoor 30-50 EUR

Map with hotels in the area: <http://www.justbookit.com/hotels-ulsoor.htm> You can also see the rates. The lobby of the Taj Residency will be our meeting point, as it is very easy to reach from all other hotels in the area.

### **Programme rundown**

#### **8 January (Thursday)**

Our informal welcome reception starts from 6:00 p.m. at the Sun n Sand Hotel

#### **9 January (Friday)**

09:00-17:00 Euro-Indian Seminar (Part 1) on trade and business topics in collaboration with international business school NMIMS ( Narsee Monjee Institute of Management Studies <http://www.nmims.edu>, and the EU-Indian Chamber of Commerce.

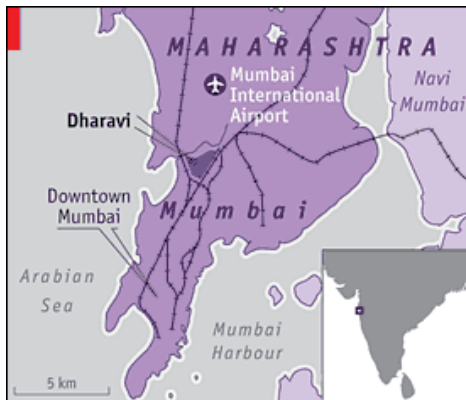
Venue: Sun n Sand Hotel

#### **10 January (Saturday)**

Morning: Visit to Dharwani in small groups, exploring economy of slums with local guides

Dharavi is not only a residential space for nearly 1 million people, but also a major economic hub representing the city's vast informal sector. Dharavi's commercial enterprises include recycling industries, leather tanneries, heavy metal work, woodwork, and manufactured goods such as garments, shoes, luggage, jewellery. Industries generally serve all of Mumbai, and many products are even distributed in global markets. One conservative estimate places the annual value of goods produced in Dharavi at USD 500 million.

Please read about Dharwani before the visit, if possible <http://www.dharavi.org/>



Afternoon: Visit to Indira Gandhi Institute of Development Research, [www.igidr.ac.in](http://www.igidr.ac.in)  
Lecture on the economics of water (to be confirmed)

Evening: Bollywood tour



### 11 January (Sunday)

10:00 Intercultural exercise: Going downtown by public transport (local trains)

13:00 Lunch at Taj Hotel, next to India Gate

Late Afternoon: Flight to Bangalore by Jet Airways, (3 hours) Departure from domestic airport. This flight is included in the seminar fee.

### 12 Jan (Monday)

Two company visits in Bangalore:

Morning: Perot Systems: Innovation in IT services industry (Focus on healthcare)  
<http://www.perotsystems.com/CountrySites/India/default>

Afternoon: Mindtree  
MindTree is a global IT and R&D Services Company co-headquartered in the U.S. and India.  
<http://www.mindtree.com/>

## 13 Jan (Tuesday)

09:00-16:00 Euro-Indian seminar (Part 2) with the Business School in Bangalore (*details to be confirmed*)

Evening: Dinner at the Taj Residency

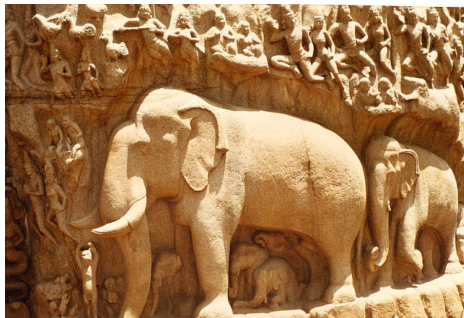
## 14 Jan (Wednesday)

Optional visits in smaller groups (no fee, but you have to arrange the transport yourself)

1. Rural India: trip to small village with one of our Indian partners
2. Sustainable living <http://www.navadarshanam.org/> Navadarshanam ("New Vision") is a small organization, a registered charitable Trust operating near a small village 50 km south of Bangalore, India. It investigates ecological and spiritual alternatives to the modern way of living and thinking following Gandhian principles.

Other visits to be added

Bangalore city information and events: <http://www.onlinebangalore.com/>



*Programme subject to change*