



CELEMI PowerDialog™ | INNOVATION

Breakthrough innovation in practice...

Workshop: Creating Dialogues on Innovation



CREATE CONDITIONS FOR BREAKTHROUGH INNOVATION IN YOUR ORGANISATION

How can we understand the connections between different fields of know-how, e.g. can telecom knowledge be used for new ideas in biotech? How can we discover new ideas in the intersections of disciplines? This concept on cross-sectional learning and innovation has been recognized as one of the most rewarding ways for potential breakthrough innovation.

Many innovation strategy focus on different methods to stimulate knowledge creation, but we cannot simply ask someone to become more innovative; but instead have to address the problem indirectly by ensuring that the right conditions are in place for people to come up with innovative solutions.

THE MEDICI GAME

The Medici Game, based on the best selling book "The Medici Effect" (Harvard Business School Press 2004), and developed in co-operation with its author Frans Johansson, engages participants in discussions that lead them to challenge their beliefs and assumptions around the good – or not so good – management practises for fostering innovation friendly conditions.

NOVEL APPROACH TO COMMUNICATION

CELEMI has designed a game where participants through their discussions step-by-step will discover and learn the "message" of what they need to change in order for their organization to become more innovative. Participants "discover by themselves", rather than being told, which leads to increased motivation and ability to act.

BUILDING TRUST

The Medici Game is suitable for cascading down to all employees. The game's ability to facilitate and foster dialogue among participants leads to increased alignment and trust within the organization; trust being one of the most important conditions for enabling breakthrough innovation.

WHAT Gain from hands-on experiencing the new business simulation

WHEN 7 November 2008 (3.5 hours)
9:30 – 13:00

FACILITATOR Waltraut Ritter, Knowledge Enterprises, has conducted Medici seminars in China, India and Europe, Singapore for know-how intensive companies.
www.knowledgedialogues.com

VENUE: to be confirmed

FEES: 135 EUR including materials and 20 % VAT



SWEDISH LEARNING DESIGN WITH GLOBAL REACH

Celemi specializes in the development of learning solutions that help organizations quickly make change happen by developing people's motivation, skills and knowledge. Hands-on business simulations and learning tools enable people to understand the needs of the organization and how they can contribute to success as individuals and teams.

With offices in six countries and a network of Celemi Solution Providers around the world, Celemi offers local presence and support for its global clients. (www.celemi.com)

FOR MORE INFORMATION AND REGISTRATION:

EWMD International Claudia Schmitz
Pre-Conference Workshop in Lisbon 2008



