

Working out the future to MAKE THE FUTURE WORK

The Conference 2010 of EWMD International e.V.

This Conference focuses on the many opportunities women in management have available to them in order to strengthen and support each other to progress professionally.

Mentoring is a proven instrument to transfer knowledge and experience, as well as, a powerful way of lobbying. Therefore we will be presenting reports taken from the most diverse areas and companies, where mentoring has been implemented successfully. Additionally, EWMD-Members have initiated methods for women to offer and provide structures, in which they can learn from each other to achieve their ambitions and goals.

The EWMD International Conference itself is a great place for EWMD-Women to inspire and be inspired. And it is also our networking event which is entertaining and full of surprises.

“Keep your eyes on tomorrow, your feet on today.”
Miriam Makeba

Locations:

Conference:

Novartis Campus - Visitor Center
Fabrikstrasse 6, 4051 Basel
Via Maingate (Voltastrasse / Tramlinie 14/1 Messeplatz – Haltestelle Novartis Campus)
www.novartis.ch/about-novartis/campus/

Attention: Please note that the entire Novartis Campus is a Non-Smoking Area. Smoking is only permitted before the security office. Additionally, photography is also prohibited on the Campus. We thank you for your understanding and cooperation.

Hotel:

Swissôtel Le Plaza Basel
Messeplatz 25, 4005 Basel
Tel. +41 (0) 61 555 3729
Fax +41 (0) 61 555 3735
<http://reservations.swissotel.com/Availability.aspx?property=SBA&promo=GEWM&lang=en>
Please keep in mind that the hotel contingent & price cannot be guaranteed after August 6th.

“Begrüßungsapéro”:

Les Gareçons Basel
Badischer Bahnhof Basel
Schwarzwaldallee 200, 4016 Basel
Tel. +41 (0) 61 681 84 88
www.lesgarecons.ch

Dinner and Dance:

Restaurant Zum Schützenhaus
Schützenmattstrasse 56, 4051 Basel
Tel. +41 (0) 61 272 6760
www.schuetzenhaus-basel.ch/de.html

International Conference 2010 Program

Friday 3rd September

19:30 **“Begrüssungsapéro“**
Les Gareçons Basel

Saturday 4th September

08.30 **Registration at Conference at Novartis Campus - Visitor Center**

09.00 **Welcome Note**

Joe Jimenez - *CEO Novartis International AG* / Nicole Meissner - *President of EWMD International e.V., and Global Head Legal TechOps and Legal APAC/LatAm, Sandoz International GmbH*

09.15 **Setting the Stage**

Brigitte Schraetzenstaller-Rauch - *Global Head of Human Resources, pharmexx GmbH* / Elisabeth Blum, Salzburg - *Blum Coaching + Organisational Development*

09.30 **Action & Connection - EWMD Around the World**

10.00 **Be Healthy and Perform - How to use Medical Knowledge for Leading Yourself and Others**

Dr. Sebastian Wolf - *Instructor and Project Leader, St. Gallen Business School and Management Academy St. Gallen*

12.00 **Laundry Networking - “Successful Women Support Great Women!”**

12.30 **Lunch Break**

13.30 **ImPuls - Get Us into the Swing for the Afternoon**

Jacqueline Ott with her Marimba

14.00 **Power Teams - A Success Story by EWMD Berlin**

Antje Wilmink - *Consultant for Organizational Development and Coach*

14.25 **Case Study from Microsoft - How Microsoft Supports Female Careers**

Jane Gilson - *COO, Microsoft Germany*

14.50 **FiV-Mentorship - A new Approach to an established Practice - Especially Suitable for Female Managers.**

Established and institutionalized by Christa van Winsen - *Director of Virtual Partner Christa v. Winsen*

The Mentoring-Tandem Sharing their Personal Experience:

Adriana M. Nuneva - *Senior Vice President Global Marketing & Communications Heidelberger Druckmaschinen AG* / Dr. Sibylle Gruner - *Plant Manager Vinyl Ethers, BASF SE*

International Conference 2010 Program (continued...)

- 15.15 **Break - "Inspiration included!"**
- 15.45 **3 Generations Leadership: The Project of EWMD International - Practical Experiences from the Project-Start**
Elisabeth Blum, Salzburg – *Blum Coaching + Organisational Development*
- 16.10 **Case Study from Sandoz - "Sandoz Executive Female Mentoring-Program"**
Christina Ackermann – *General Counsel & Global Head Legal, Sandoz and Chair, Sandoz D&I Counsel*
- 16.35 **Panel-Discussion - "Keep your eyes on tomorrow and your feet on today"**
With today's speakers and an "empty chair" for you!
- 17.15 **Closing of the Conference**
- 20.00 **Dinner and Dance**
Restaurant Zum Schützenhaus

Thank you for your participation!
We hope you enjoy the conference.

EWMD International e.V.

Conference sponsored by:



Microsoft



Arzneimittel
Ihres Vertrauens



President: Nicole Meissner
Co-President: Teresa Correia de Lacerda