

PRESS RELEASE – English Version



EUROPEAN WOMEN'S
MANAGEMENT DEVELOPMENT
INTERNATIONAL NETWORK 

24th EWMD INTERNATIONAL CONFERENCE

DATE

8th of November, 2008

LOCAL

SANA METROPOLITAN HOTEL LISBON, Rua Soeiro Pereira Gomes, Lisboa

EWMD - European Women's Management Development International Network will organize for the first time its International Conference in Lisbon. The new chapter in Portugal is currently under foundation.

ABOUT EWMD

EWMD was founded in 1984 with the vision to improve the quality of management with respect to people, children, age and the cultural diversity of Europe. Women and men as individuals, double career couples or families should have a balanced work and private life.

EWMD has members in more than 40 cities in Europe and some more in the United States, South Africa and Asia. There are active national chapters, and a growing number of city networks. Members are connected in local and in online communities, with blogs, wikis and mailing lists.

EWMD also offers corporate membership. Companies who are active in supporting the goals of qualified women in their organization have joined EWMD, such as: Deutsche Telecom, Microsoft, Accenture, Audi, Cisco, BDO, Daimler, Henkel, Philip Morris, Sandoz.

EWMD inspires women, men and organizations to be more diverse, open and supportive in the development of new career patterns for women and men.

ABOUT THE CONFERENCE

This event will be an outstanding opportunity for business managers and entrepreneurs, which are interested in learning more about innovation, to achieve a high level of inspiration and implement new ideas in their business.

EWMD International Conference 2008 has as main theme Innovation in Europe. EWMD will have as guest keynote speakers, Prof. Carlos Zorrinho, National Coordinator of Lisbon Strategy and Technological Plan, Prof. Soumodip Sarkar, Associated Professor, University of Évora, worldwide specialist in innovation and guest researcher of the World Economic Forum Innovation 100, and Prof. Petra Püchner, Managing Director of Steinbeis-Europe-Zentrum and specialist in technology transfer mechanisms.

This conference will introduce an innovative model with parallel sessions called Speakers' Corner, where the attendees will have the opportunity to interact with the guest speakers, exchanging ideas, knowledge and experiences.

At the Conference there will be presented two panels with the international and the Portuguese view of innovation:

1º Panel: technology driven, IT driven, customer driven, emerging markets and social driven.

2º Panel: business driven, people driven, entrepreneurs and social innovation.

More Information:

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