



EUROPEAN WOMEN'S MANAGEMENT DEVELOPMENT INTERNATIONAL NETWORK 



## 2009 International Conference in Brussels

### 25th Anniversary and Programme: Past / Today / Tomorrow

This conference will give us the opportunity to get to know each other and exchange insights, knowledge and best practice. We have so much know-how in the groups, that it is time to let EWMD members speak. We will mix the programme with some short insights from prepared speeches (see speakers spotlight) and through world cafe discussion groups about actual topics. This will open space to develop more topics and spontaneous ideas.

#### Past

**Ambra Poli** and **Margit Wallsten** will give a short insight of the history of EWMD. Both were founding members in 1984 along with others and we will go on to discuss later, what has changed over the 25 years - which is a long time. Insights from all the groups will help to create the big picture of why and how..

Ambra Poli is the EWMD president of Italy from the beginning. She lives in Rome and works as a communication consultant for the direction for strategy and new technologies of the Italian public television RAI. Ambra is very active with our contact Uzbekistan contact and we will hopefully be able to welcome the new Uzbekistan members of EWMD in Brussels. Margit Wallsten works as a consultant in her own company, STRATEMA, Strategisk Management AB, based in Stockholm. She was based in Brussels and Paris as a labour counsellor for Sweden to the EU resp. OECD and the countries Belgium, France, Luxembourg and the Netherlands.

#### *World Café* *intensive discussion on country level and language*



#### Today

**Angelika Poth Mögele** has been Secretary General of EWMD International for many years. From her expertise as the Director of Policy at the Council of European Municipalities she will give us some input about EUROPE, development and rights for women.

**Christine M Merkel**, Head of Division for Culture and Memory of the World, German Commission for UNESCO will set a picture of the big milestones for women in the last 25 years, seen from a cultural perspective on Europe. Driving forces and most backing is still the International Women's Conference in Beijing 1995. Which women are in power and have shaped the world for women issues, and what is the perspective from now to the next future?

**Elizabeth Trallero**, Entrepreneur in Barcelona, will present some facts and figures around women in management in Europe. She will present some insights related to research on this aspects in Spain.



Conference at Metropole Hotel in Brussels, sponsored by Sandoz



## *Active Group Discussion with World Café – 60 minutes discussion*

What are the topics of today in the different EWMD groups? We will have tables for each country and get to know the European perspectives and activities, the National Representatives and their members.

### **Tomorrow**

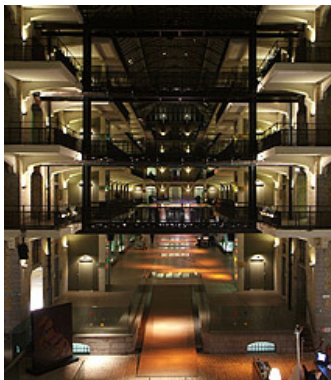
**Britt Solvik** was EWMD president in 1999-2001 and is now on boards of several organisations in Norway. She will give more insight in the "**Women on Board**" discussion from her Norwegian perspective and on the real situation and the political aspect of the discussion. It will be a reflection on the current state and the results so far - but an outlook on what will happen next in Norway. Is the country really leading the way in Europe? As also a big EWMD project is worked on this topic in Germany, **Gabriele Hantschel**, also President of EWMD in 2003-2005, will bring some new topics on the subject. And last but not least, **Brigitte Schraetzenstaller-Rauch** from Sandoz, who will share the position of a Corporate Member in this topic and their alternatives to quotas.

We have invited some young women and girls (daughters) to get an idea of their spirit and view for the future. What are the top topics for them? How can EWMD help them to get confidence in the future? **Ninja Schmeer** will give a spotlight into her situation today and her ideas about the future and networking. Some youngsters worry more about getting the right job in a family friendly culture and, a more serious issue as to how to find the right husband to support her career. Can EWMD offer any support?

**Elisabeth Blum** thinks: "Yes we can" and initiated an international EWMD project based on mentoring from a three generation perspective purely for women. She is a consultant based in Salzburg and will present the idea at the conference.

### **Join this outstanding EWMD event 2009:**

19th June at the Tasso Bar 18.00 h, in the building of Thurn & Taxis, Havenlaan 86c  
20th June (Saturday) 9 – 18 h in the centre of Brussels in the fabulous Metropole Hotel  
21th June (Sunday) AGM for members in the Metropole Hotel from 9 h till 13 h



Connect with and be inspired by some of the most outstanding women in Europe!

EWMD International  
[www.ewmd.org](http://www.ewmd.org)



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