



EUROPEAN **WOMEN'S** MANAGEMENT DEVELOPMENT INTERNATIONAL NETWORK



OVERVIEW

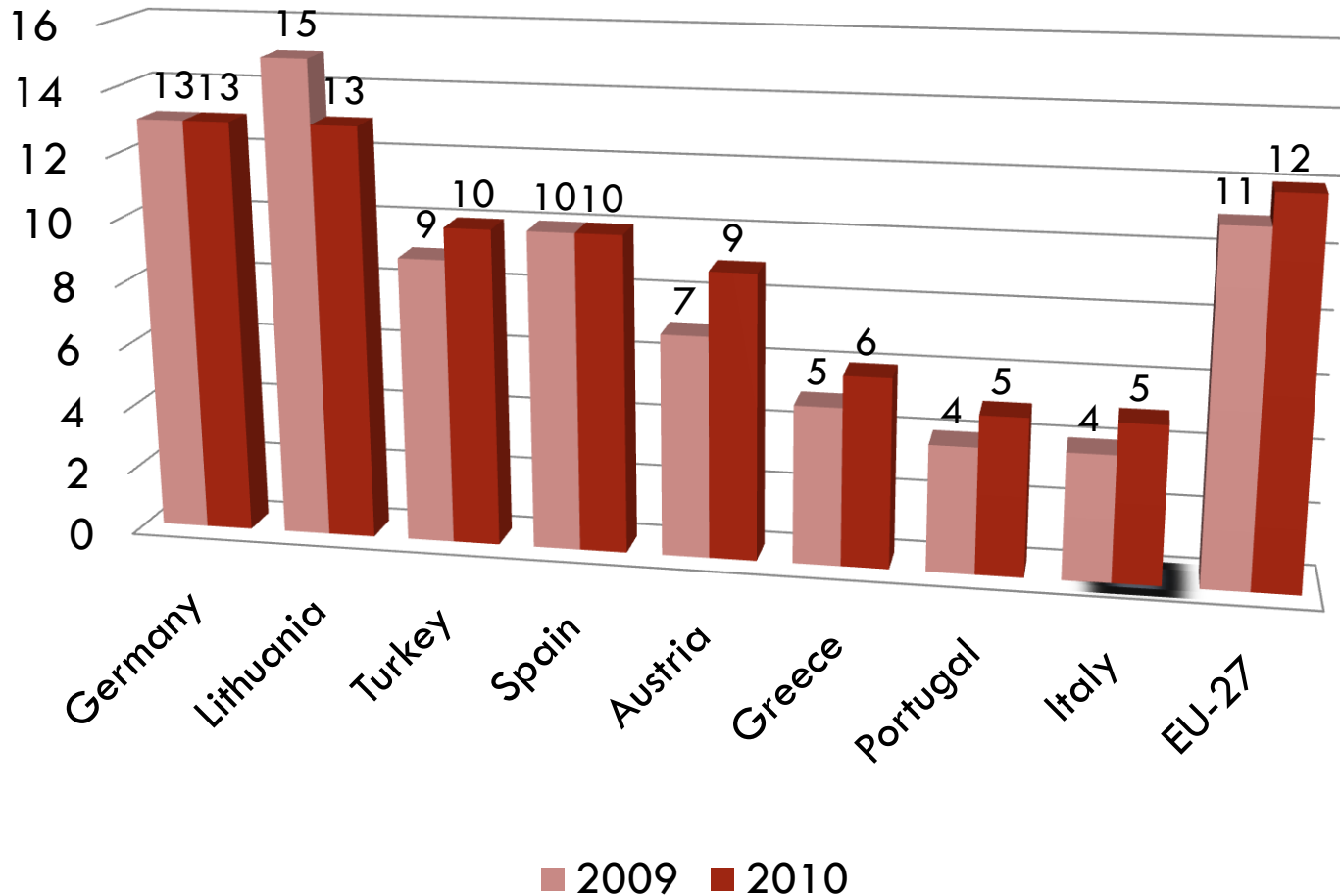


ROADMAP

19.03.2011

Istanbul – International Board Meeting
Teresa Correia de Lacerda

% WOMEN IN DECISION-MAKING POSITIONS



Source: EC, Women in Decision-Making Positions.

EC calls for creative self-regulation to get more women on company boards

Viviane Reding challenges all publicly listed companies in Europe to sign up "Women on the Board Pledge for Europe"

Women on the Board Pledge for Europe

"I pledge to reach the target of 30% female board members by 2015 and 40% by 2020 by actively recruiting qualified women to replace outgoing male board members."

More information:

http://ec.europa.eu/commission_2010-2014/reding/index_en.htm

MAIN GOALS

Mission: To promote women's careers in management and further develop the knowledge and skills of female executives.

Main Goals:

At Political Level	At Corporate Level	At Members Level
<ul style="list-style-type: none"> • Legislation / political pressure to enforce women in decision-making positions • Social infrastructure supportive for working mothers 	<ul style="list-style-type: none"> • Leadership development for women executives • Sharing and promoting best practices on managing the female talent • Promoting the business case for women in leadership 	<ul style="list-style-type: none"> • Personal and leadership development • Recruitment opportunities • Promoting work/life balance

Improve external visibility / Improve levels of internal communication

PROGRAMS

Mission: To promote women's careers in management and further develop the knowledge and skills of female executives.

Programs:

At Political Level	At Corporate Level	At Members Level
<ul style="list-style-type: none"> EWMD Policy Recommendations 	<ul style="list-style-type: none"> Women on Boards LDPW – Leadership Development Program for Women EWMD Corporate Observatory EWMD Gender Equality Award for CM 	<ul style="list-style-type: none"> LDPW – Leadership Development Program for Women Mentoring Program EWMD Women in Leadership Award Power Teams

Value creation for our members / Increase our network

ACTIVITIES

Mission: To promote women's careers in management and further develop the knowledge and skills of female executives.

Activities:

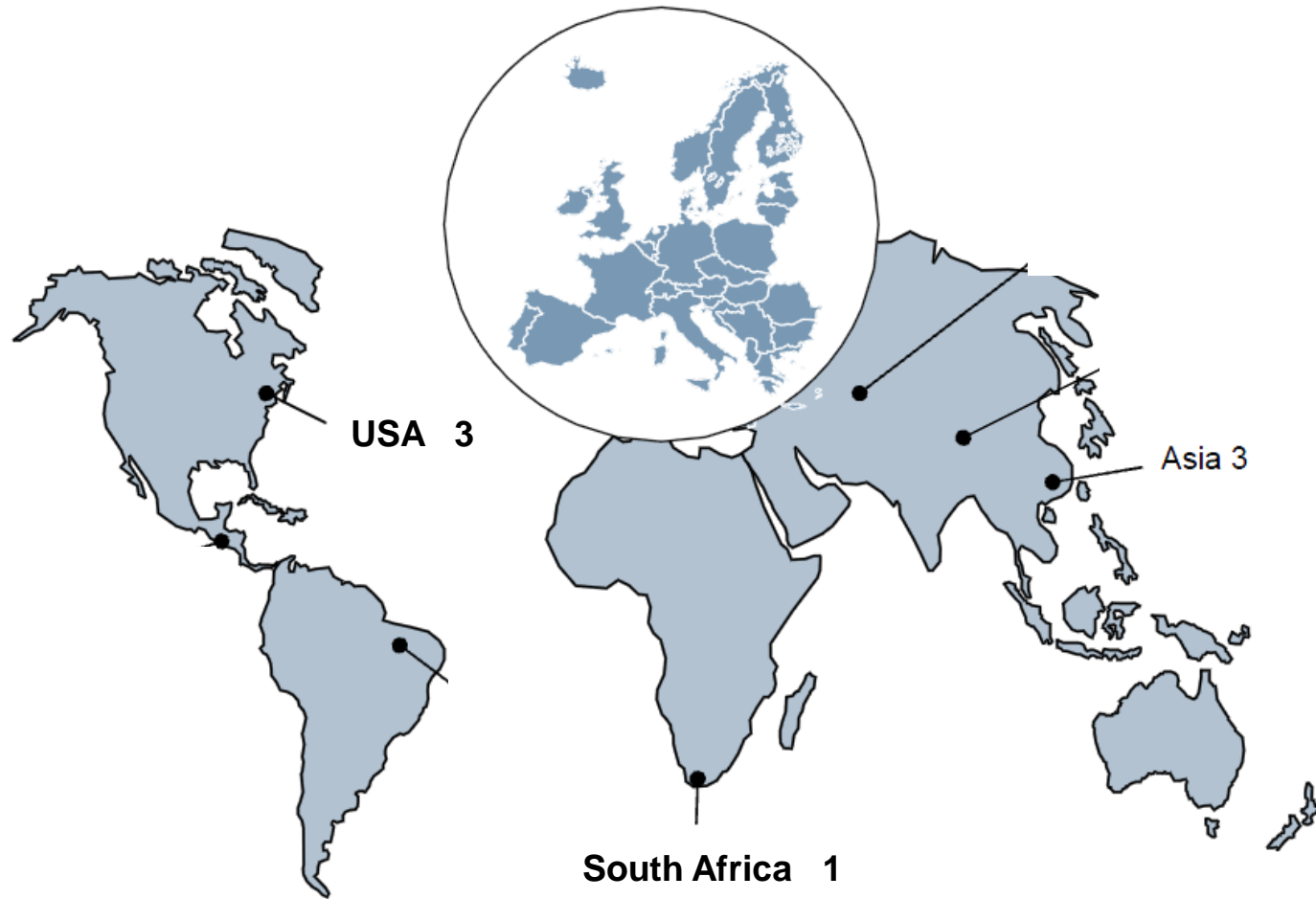
At Intl. / National Level	At Corporate Level	At Members Level
<ul style="list-style-type: none"> • Intl. Conference • National Conferences • Seminars & Workshops 	<ul style="list-style-type: none"> • Seminars & Workshops • Networking events 	<ul style="list-style-type: none"> • Learning Journeys • Networking events

Value creation for members / Increase our network

MEMBERS CHART IN EUROPE



8 MEMBERS CHART OUTSIDE EUROPE



GROWTH

Mission: To promote women’s careers in management and further develop the knowledge and skills of female executives.

Growth in individual & corporate members:

At National Level

- Development of the corporate member concept (value proposition)
- Buddy Concept (BC) – expanding the area of influence for each Chapter

At International Level

- Expand geographical areas of our corporate members – contact person in each Chapter
- Strategic partnership with CM to grow in Europe
- Affiliated Associations (México, USA,...)

Expanding the network / Current & New Chapters

STRATEGIC ALLIANCES

Mission: To promote women's careers in management and further develop the knowledge and skills of female executives.

Strategic Alliances

At National Level

- Partnership with executive search companies - poll of talented women
- Partnership with business schools – developing training courses and seminars for women
- Partnership with associations of women entrepreneurs to enhance their business

At International Level

- TIAW
- Other NGOs: EPWN, ...
- Partners for EWMD Awards

Developing common goals

OUR SYNERGIES - ROADMAP

Programs	Facilitators	Chapters		
		2011	2012	2013
<ul style="list-style-type: none"> • EWMD Policy Recommendations (LT) • Women on Boards (DE) • LDPW – Leadership Development Program for Women (PT) • EWMD Observatory <i>New</i> • EWMD Gender Equality Award for CM <i>New</i> • Mentoring Program (PT) • EWMD Female Leadership Award (IT, PT) • Power Teams (DE) 	<p>Vilija Turiene Gabriele Hantschel Teresa Lacerda & Filomena Ferreira Teresa Lacerda Teresa Lacerda</p> <p>Teresa Lacerda Selene Ghioni & Filomena Ferreira Sibylle Gruner</p>			

Sharing and promoting best practices

13 LEARNING JOURNEYS

- Baltic Countries (Lithuania, Latvia and Estonia)



- Uzbekistan



INTERNATIONAL CONFERENCE

International Conference 2011

Hamburg June, 17-19

Shaping The Future

Sustainable Leadership * Green Content



SAVE THE DATE!

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Debate