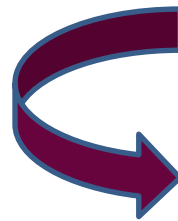




## LEADING OR MANAGING?

Techniques and Skills

Technical problems



Issues of Life

Imagination and Passion

**Managers** need knowledge and competence

**Leaders** need *insight* and *courage*

One fundamental issue of life is *what to do and why to do it*

Leadership in the 21<sup>st</sup> Century





Leadership in the 21<sup>st</sup> Century



## TO STUDY LEADERSHIP

Business Schools introducing **leadership** modules that study art and literature

Prof. James G. March (Stanford)

Prof. Sampat Singh (Indian Institute of Management)

**Gandhi**

vision



**Joan of Arc**

Passion

To learn lessons of leadership embrace a wider world of reading and reflection



Leadership in the 21<sup>st</sup> Century



## DEVELOPING LEADERSHIP

### **Introspection and Reflection**

*-Look in the mirror!*

What are your beliefs, passions and values?

**Believe in your own talent and potential and create social value**

### **Learning from the World**

*-Look outside the window!*

**Leaders do not accept perceived reality and interpret the world for themselves and others**



# SOCIAL ENTREPRENEURSHIP

## Re-inventing Reality

### **Bill Drayton – *Ashoka***

combining the pragmatic and results-oriented methods of a business entrepreneur with the goals of a social reformer

1980: \$50,000 »» today \$30.5 million and 1,600 *fellows* in 60 countries.

### **Mohammad Yunus – *Grameen Bank***

Microloans to impoverished people in Bangladesh 1976, empowering people to become economically self-sufficient »» the microcredit model replicated around the world (est. \$25 billion)

Leadership in the 21<sup>st</sup> Century



Leadership in the 21<sup>st</sup> Century



## LEADERSHIP AND SOCIAL CHANGE

Social change is driven by people and  
their values

Social innovation to find new solutions  
to current challenges

Passion and motivation is a driver for  
social change

How to create the conditions to promote  
social change and entrepreneurship »»

LEADERSHIP