



Women & Tourism. Shaping the Future of Travel

**Sponsoring
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International Conference 2025 in Zell am See, Salzburg, Austria

**SEP
19th**
FRIDAY

Women & Tourism.
Shaping the Future of Travel

**SEP
20th**
SATURDAY

140 women in specialist and management
positions from 6 countries, 3 days, 1 event

**SEP
21st**
SUNDAY

Ferry Porsche Congress Center
Brucker Bundesstraße 1a
5700 Zell am See, Salzburg, Austria



Green Event



EWMD European Women's Management Development

EWMD is an international network of and for women in specialist and management positions from all areas of business, education, politics and culture. Our primary goal is to increase the visibility and participation of women in senior positions in business and society - and thus enrich the quality of management through more female presence and diversity. This network of around 1000 members is mainly based in six European countries and extends to the USA, South Africa, India and Asia. The driving force for all EWMD members is a global society that is free of prejudice and ready to respect curious, smart and determined women on an equal footing. We work internationally, our exchange is structured and organized by regional, national and international groups: in Austria in the chapters Salzburg, Linz, Vienna and Graz.

WOMEN & TOURISM
SHAPING THE FUTURE OF TRAVEL
EWMD International Conference 2025
Zell am See - Austria

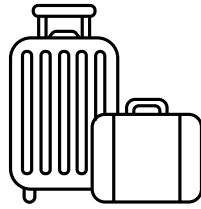


The annual international EWMD conference is the highlight of the network that raises awareness of the importance of gender diversity: in 2025, we will highlight and discuss the situation of women in the tourism industry and the role they play in its future.

Today, female travelers are already shaping the tourism industry: they prefer safe destinations, seek unique experiences, are interested in art and culture, travel sustainably and value comfort and regional organic cuisine. The growing trend towards solo travel strengthens women's independence and at the same time contributes to a more diverse tourism landscape.

Globally, one in eleven jobs is linked to tourism, with women making up 70% of the workforce in this sector. However, women are still underrepresented in leadership positions, even though they are the ones who bring creativity, sustainable concepts and social initiatives to the tourism industry. They develop innovative business models, campaign for fair working conditions and for a fairer and more sustainable tourism industry. At a time characterized by challenges such as climate change and overtourism, which require fundamental change.

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Platin

EWMD International Newsletter
(3x logo image)

www.ewmd.org
(logo image on event page)

Instagram EWMD International & EWMD Austria
(1x logo image)

Facebook page EWMD Austria
(1x logo image)

LinkedIn EWMD International & EWMD Austria
(1x link to your LinkedIn company page)

Your Roll-up or Beach flag on location
(delivery on the day of the event, FPCC)

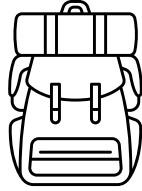
2 Info monitors at Ferry Porsche Congress Center
(logo image large)

Congress App
(logo image)

Participation in the event
(one person incl. catering)

3.000 Euro

Sponsoring Packages



Gold

EWMD International Newsletter
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www.ewmd.org
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Instagram EWMD International &
EWMD Austria
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Facebook page EWMD Austria
(1x logo image)

2 Info monitors at
Ferry Porsche Congress Center
(logo image large)

Congress App
(logo image)

1.500 Euro



Silver

EWMD International Newsletter
(3x logo image)

www.ewmd.org
(logo image on event page)

2 Info monitors at
Ferry Porsche Congress Center
(logo image large)

500 Euro

Sponsoring Pakete Specials



Moderation

Marietta Stuhlfelder

will guide and accompany us on
Congress Saturday.

She is a business trainer & moderator -
and was successful for many years in the USA
as a dance professional & trainer with her own
dance studio.

Sponsor the moderation costs
and you will receive **exclusively in Salzburg**
90 minutes of dance lessons
with Marietta Stuhlfelder!

... for your next company event
... for an occasion for two
...

mariettastuhlfelder.com

First come - First serve

2.000 Euro



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You don't like any of the offered
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You want to support us
with a donation?

Please contact us directly:
austria2025@ewmd.org

or use the designated area in
the registration form.

Your contribution

Thank you very much for your support!



Nadine Nembach

International Co-President



Dagmar Köttl

Austria President



Tanju Cepheli

International Co-President



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